

# Mobile Experiential Marketing Solutions

**Dazzle their senses!**

**Touch their hearts!**

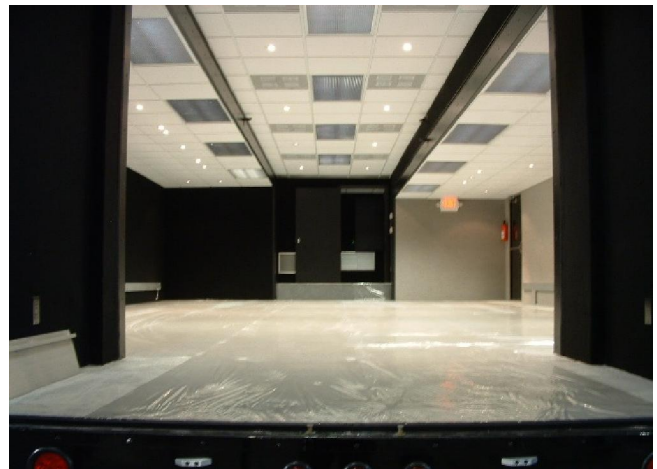
**Stimulate their minds!**

Davis Display is one of the leaders in Mobile Experiential Marketing (Mobile XM)—the best platform for maximizing **consumer engagement**, **relevance** and **interactivity**. Mobile XM gives customers an opportunity to **engage** and **interact** with products and services in sensory ways that help them **connect** to a brand and make intelligent purchasing decisions. A key factor fueling this growth is the increasing need to find new ways to reach audiences directly. With Davis Display, Mobile XM will drive sales, increase brand image and product awareness while maximizing marketing budgets. Now, more than ever, experience counts.

**We have many brilliant mobile solutions for you! All tailored to suit the scale and scope of your needs.**

## Double Expandable Trailers

- ◆ Up to 20' x 53' double-expandable space
- ◆ Lightweight for more payload
- ◆ Automatic deployable staircases and folding floors
- ◆ Exhibit ready interior to suit your needs with full HVAC



## Single Expandable Exhibit Trailers

- ◆ An 8' x 53' trailer with 6' x 33' single-expandable space
- ◆ 20' x 50' hospitality awning with side walls, fans and flooring



### Gooseneck Show Trailers

- ◆ 38' Gooseneck trailer
- ◆ Ideal for mobile display elements and exhibits



### Custom Cargo Trailers

- ◆ Up to 8' x 28' space
- ◆ Ideal for mid-size promotional needs



### Buses, SUVs, Trucks, Cars

- ◆ Unlimited vehicle options
- ◆ Easily and quickly converted to your promotional requirements





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## MOBILE EXPERIENTIAL MARKETING DESIGN | BUILD | MAINTAIN